

# Anna Olp

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## EXPERIENCE

### KTAR News Phoenix, AZ — *News Desk Reporter*

May 2025 - Present

- **Write, edit, and deliver** live and prerecorded local and national news segments for on-air broadcast, adhering to AP style and strict hourly deadlines.
- **Anchor live newscasts** for KTAR News 92.3 FM, delivering clear, engaging coverage of breaking local and national stories to a metro Phoenix audience.
- **Collaborate** with editors, producers, and anchors to craft concise, engaging scripts for newscasts reaching 300K+ daily listeners.

### Cronkite Agency Phoenix AZ — *Public Relations Specialist*

August 2025 - Present

- **Correspond directly with clients** to develop and implement strategic communications initiatives aimed at increasing brand awareness and media visibility
- **Write and distribute press releases, media pitches, and story angles** to local and national outlets, securing earned coverage and strengthening public presence.
- **Build and maintain targeted media lists**, fostering relationships with reporters and editors across lifestyle, business, and design beats.

### Howard Center for Investigative Journalism Phoenix, AZ — *Investigative Reporter*

August 2024 - January 2025

- **Conducted in-depth research** using public records, FOIA (Freedom of Information Act) requests, and open-source intelligence (OSINT) to uncover hidden information and substantiate stories.
- **Filed and managed complex public records requests** with local, state, and federal agencies, tracking request statuses and negotiating for document release.
- **Maintained a detailed database** of public records requests, responses, and legal correspondence to streamline investigative processes.

## SKILLS

**Creative Problem Solving**

**Team communication**

**Proficient in Adobe Indesign, Illustrator, Photoshop and Premiere Pro**

## EDUCATION

**Kaneland High School, Maple Park, IL**

Graduated 2022

3.75 GPA

**Arizona State University, Phoenix, AZ**

Expected Graduation  
December 2026

Pursuing a Bachelor's Degree in Journalism from the Walter Cronkite School of Journalism and Mass Communication